

Hui Du

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OBJECTIVE

With 4 years of UX/UI design experience on different industry customers, I intend to pursue a UX designer position utilizing my strong creative thinking and problem-solving skills.

EDUCATION

Pratt Institute (New York, NY)

Master of Interactive Arts in Digital Arts (GPA:3.9/4.0, Rank:1/8) September 2016 - May 2018

- Relevant Coursework: Graphic Design; User Interface Design; User Experience Design; Coding; AR/VR; 2D Animation; 3D Animation; Pose Production.
- Award: Pratt Circle for Top One Student

WORK EXPERIENCE

Unifi Service, LLC (Atlanta, GA)

November 2021 - Present

UX Designer

UX Design Lead

- Conducted user research, designed wireframe, prototype and user interface with Figma for Pulse App. The app will be available in Microsoft Teams personal app for both mobile and desktop.
- Worked closely with the Power BI Data Analytics team to design the Pulse Dashboard for stakeholders. It allows stakeholders to understand in near-real time the performance of the operations team.

Bajibot Media Inc (New York, NY)

February 2019 - November 2021

UX/UI Designer

UX/UI Design

- Revamped Dang foods website design from scratch, created solid ideation for animation with Sketch and Adobe After Effects, making DangFoods.com nominated for Awwwards "Sites of the Day" and won the 2020 Gold Winner on W3 Awards
- Developed prototype and user interaction by Sketch for Hulu Replay online experience by cross functioning with data analyst team. Translated an entire year's viewership data into 5 interactive maps, helping them earn great impressiveness and future subscribers

CERTIFICATIONS

- Google UX Design Professional Certificate, Coursera, 2022

SKILLS

Design softwares: Adobe Creative Suite, Figma, Sketch, Invision, Zeplin, Principle, Axure, Maya, Zbrush, Nuke. Programming: Java, Unity.